

for the *Love* of children

*2022*



*Service Club*  
**OF MANATEE COUNTY**

**EVENT SPONSORSHIP  
OPPORTUNITIES**



Boys and Girls Clubs of Manatee County welcomes nearly 800 members daily into its six clubs, where they participate in programs that build Academic Success, Leadership Skills and a Healthy Lifestyle. We are blessed and grateful for the continued support from the Service Club of Manatee County. It has allowed the Boys and Girls Clubs to serve more kids, more often, generating more positive impacts in our community.



ArtCenter Manatee's KidsArt Program adds enrichment to the lives of children in our community. Scholarships for economically disadvantaged children are available because of the generous and hard working women of Service Club of Manatee County.



The Haven creates solutions and changes the lives of children with disabilities by providing a variety of specialized services and programs. Over the last 40 years, the Haven children have been the recipient of the generous giving of Service Club of Manatee County.



The Healthy Teens Coalition of Manatee County (HTC) is dedicated to promoting healthy, responsible behavior in Manatee County youth through partnerships with the community, thanks to the generous support of Service Club of Manatee County.

Dear Business and Community Leaders,

Thank you for your interest in becoming a sponsor for Service Club of Manatee's Gala, "For the Love of Children." We are honored for the generous support in the past from the leaders of our community, both public and private. Without your contributions, it would not be possible for us to provide grants to nonprofit programs to make the lives of our children in need better. This year nonprofits are in great need of financial assistance to help meet the elevated need for food, clothing, shelter, educational and health services.

We would be honored to have you partner with us for our 2022 Gala, which will be held in-person on March 26, 2022, at the Manatee County Fairgrounds Arena. This year we're adding the theme, "**Boots and Bling**," inspired by the location of our event. Highlighting the Gala will be our best-in-town silent and live auctions, dance music provided by DeLeon Entertainment, our Mission Moment presentation, chances to win premium wine, jewelry and other fine items, and a lively auction conducted by our auctioneers.

In spite of the challenges presented by COVID and CDC restrictions, Service Club of Manatee County presented its Gala, "For the Love of Children," virtually on March 20, 2021. Due to the success of our Gala, Service Club distributed \$140,000 to 35 nonprofits to benefit Manatee County youth in need of food, shelter, clothing, health services, or educational services. Each year, all proceeds from our Gala, our only fundraising event, benefit children's charities in Manatee County. A list of the 35 nonprofits that applied to us and received grant funding in 2021 is on the opposite page.

As always, this is our only annual fundraiser. We hope that you will join us in making our event the best ever, enabling us to reach children with the essentials to make their lives better.

This brochure contains information on how you can participate as a sponsor for our event and a contract for you to fill out. Take a minute to read "Why Donate to Service Club." Please consider partnering with Service Club for our 95th year of helping children in our county.

Thank you for your consideration and we look forward to hearing from you.

Sincerely,



**Sandy Law**

Chair/ Event Sponsorship Committee

# 2021 GRANT PROGRAM RECIPIENTS

TOTAL AWARDED \$140,000

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## ARTCENTER MANATEE

Scholarships to KidsArt Summer Camp and after-school art education programs

## BAILES CONSULTING SERVICES

Scholarships to summer camp for underserved and disabled students

## BEYOND THE SPECTRUM

One week of summer camp for local Autistic children

## BETTER LEARNING SCHOOL

Scholarships for summer camp for children to continue learning without a summer gap

## BIG BROTHERS, BIG SISTERS OF THE SUNCOAST

Chromebooks and SAT study guides for mentoring

## BOYS & GIRLS CLUB OF MANATEE COUNTY

Tutoring in reading and academics for elementary school students in Title 1 schools

## EARLY LEARNING COALITION OF MANATEE COUNTY

Car seats for those in need

## EASTER SEALS

Playground equipment at the Lily School for Child Development

## FOUNDATION FOR DREAMS, INC

Partial and full scholarships for children with special needs and/or chronic illness to attend a Dream Oaks Camp

## GUARDIAN ANGELS OF SW FL

Food for foster families in need

## HEALTHY TEENS COALITION OF MANATEE COUNTY, INC

Program mentoring and health screenings for local minority students

## HOPE FAMILY SERVICES

Fresh food and perishables for healthy balanced meals for children in the shelter

## JUST FOR GIRLS

Full-year scholarships for four girls ages 5-17

## LIGHTHOUSE EDUCATION CENTER

Scholarships to benefit children with multiple disabilities and vision loss

## LOVELAND CENTER

Program assisting children with intellectual and developmental disabilities

## MANASOTA SOLVE, INC

Infant car seats

## MANATEE SUNRISE KIWANIS FOUNDATION

Food purchases for meals to be distributed through food banks and schools

## MEALS ON WHEELS PLUS, INC.

Nutritious food for Sack Summer Hunger Program

## NEW PATH ACADEMY

Supplemental curriculum materials for low-income children

## ONE MORE CHILD

Household supplies and food for foster families

## PACE CENTER FOR GIRLS

Nourishing lunch during the summer program

## REPLAY OUTREACH

Mentoring and training for youth in the juvenile justice system

## SARASOTA YOUTH ORCHESTRA

Scholarships for after-school instrument training and performance experience

## STATE COLLEGE FOUNDATION

Scholarships for STEM summer camp

## ST. GEORGE'S EPISCOPAL CHURCH

Scholarships for Dayspring summer camp

## STILL POINT HOUSE OF PRAYER

Diapers for the diaper distribution program

## TAKE STOCK IN CHILDREN

Scholarships for students in the Manatee County School System

## THE BISHOP MUSEUM

Scholarships for underserved youth for camp

## THE HAVEN

Scholarships to Selby Preschool for children with disabilities

## THE MARK WANDALL FOUNDATION

Bereavement camp scholarships for children who have lost a parent or guardian

## THE TWIG

Clothes, shoes, books for foster care children

## TIDEWELL- BLUE BUTTERFLY PROGRAM

Counseling and program materials for children who have lost a parent or family member

## TURNING POINTS

Prevention of homelessness by paying rent and/or utilities for families

## YMCA OF MANATEE COUNTY

Supplies for reading program in Title 1 elementary schools

## YOUNG LIFE

Scholarships for summer camp for teen moms

# SPONSORSHIP LEVELS

	RUBY \$500	SAPPHIRE \$1,000	EMERALD \$2,500	DIAMOND \$5,000	DOUBLE DIAMOND \$10,000
Website and social media recognition (including Facebook and Instagram)	✓	✓	✓	✓	✓
Logos/names listed on silent auction page with clickable link to the website	✓	✓	✓	✓	✓
Name on screen during live auction and mentioned by auctioneers			✓	✓	✓
Recognition on digital invitations			✓	✓	✓
Logo on save-the-date postcards				✓	✓
Exclusive recognition on all printed marketing				✓	✓
Opportunity to share a video greeting or company message during live event					✓

## WHY DONATE TO SERVICE CLUB

**WE DO OUR RESEARCH** | We adhere to a strict vetting process for funding requests and conduct personal interviews at each organization. Funding requests for administrative needs are not considered. Furthermore, all returning grantees are required to provide receipts to support previous Service Club funding.

**NO ADMINISTRATIVE COSTS** | Our membership is comprised of 100% volunteers, including doctors, lawyers, teachers, financial advisors, account executives, business owners, retirees, artists, and community leaders who are passionate about making a difference in the lives of local children. All active members must reside in Manatee County.

**THE CHILDREN OF TODAY ARE THE FUTURE OF TOMORROW** | 100% of the grant funding we distribute must directly benefit children in Manatee County.

**WE ARE WELL RESPECTED IN OUR COMMUNITY** | This is our 95<sup>th</sup> year and we are the longest established women's service organization in our community.

**WE ARE SUSTAINABLE** | In January 2014, the Active Members unanimously voted to establish the creation of The Service Club of Manatee County Endowment Fund, which ensures that our grants given to the underprivileged children are held in perpetuity.



# SPONSOR AGREEMENT

For the Love of Children Gala | MARCH 26, 2022

## EVENT SPONSORSHIP

We are proud to indicate our commitment to support Service Club with an Event Sponsorship and will provide tax deductible funding and a digital copy of our logo by December 1, 2021.

**Double Diamond** \$10,000+

**Diamond** \$5,000+

**Emerald** \$2,500+

**Sapphire** \$1,000+

**Ruby** \$500+

**Donor** I wish to support Service Club's mission through my donation of \$ \_\_\_\_\_

Individual or Representative (name and title) \_\_\_\_\_

Company \_\_\_\_\_

Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Ext \_\_\_\_\_

Email \_\_\_\_\_

Please check here if you would like to be issued an invoice.

## INFORMATION

Please make checks payable to **SERVICE CLUB OF MANATEE COUNTY** and return with this completed form to: **Event Sponsorship Committee, P.O. Box 15435, Bradenton, FL 34280-5435**

**If you wish to pay with PayPal, go to [www.manateeserviceclub.com](http://www.manateeserviceclub.com)**

Please contact Sandy Law at 941-447-7179 or [eventsponsorshipperviceclub@gmail.com](mailto:eventsponsorshipperviceclub@gmail.com) with any questions.

Please email your logo and website information to [eventsponsorshipperviceclub@gmail.com](mailto:eventsponsorshipperviceclub@gmail.com) by December 1, 2021.

# CREDIT CARD AUTHORIZATION FORM

By filling out and signing this form, I hereby authorize  
**Service Club of Manatee County** to charge my credit card account below.

AMOUNT TO BE CHARGED: \$ \_\_\_\_\_

Reference: Event Sponsorship

## CREDIT CARD HOLDER INFORMATION AS IT APPEARS ON THE CARD

Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City/State/Zip \_\_\_\_\_

Phone \_\_\_\_\_ Cell \_\_\_\_\_

Email \_\_\_\_\_

### Please check credit card type:

VISA \_\_\_\_\_ MASTERCARD \_\_\_\_\_ AMEX \_\_\_\_\_

Card Number \_\_\_\_\_

Exp. Date \_\_\_\_\_ Security Code \_\_\_\_\_

Card Holder's Signature \_\_\_\_\_

Please mail to: **Event Sponsorship Committee, P.O. Box 15435, Bradenton, FL 34280-5435**

Service Club is a 501(c)(3) nonprofit organization.

# HISTORY OF SERVICE CLUB OF MANATEE COUNTY, INC.

## SINCE 1927

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In 1927, Manatee County was a small community struggling through the Florida Depression just before the Great Depression. Ballard Primary School was the only elementary school in Bradenton at that time. A group of Manatee County women noticed children coming to school without lunches and banded together to make sandwiches and cookies, which they delivered confidentially to the school for those children. These women were the founding members of Service Club of Manatee County.

In the 1940s, when the school lunch program became a part of the school system, these women focused on providing school lunch money, clothing, and shoes for the needy children throughout the community. Support for this effort soon came from the rest of the community, which gave financial support and helped in Service Club's fundraising activities. Some of the fundraising activities were bridge parties, luncheons, rummage sales, dinners, teas, golf tournaments, fashion shows, and evenings at the movies. After World War II, the federal government assumed responsibility for the school lunch program, and Service Club looked to help local children at Children's Haven, a local center for developmentally disabled children.

The same generous impulses that started the lunch program were followed by an even wider concern for the welfare of disadvantaged children in matters of health. Local dentists and physicians agreed to provide dental care and eyeglasses and even tonsillectomies for children in need. In 1963, Service Club held its first Antique Show at the Bradenton Municipal Auditorium.

For the past 55 years, Service Club has held an annual Charity Fundraiser. Each year approximately 40 Active Members and many of our over 100 Sustaining Members, come together to prepare and present our event, now named For the Love of Children. As our community continues to grow, Service Club plans for the future. In January 2014, the Active Members unanimously voted to establish the Service Club of Manatee County Endowment Fund. With the support of our Sustainers, our Endowment Fund was established with the Manatee Community Foundation. The purpose of the Endowment is to carry on the legacy of our founding members and the Service Club tradition of giving to children in Manatee County. The fund will enable Service Club to enhance our annual contributions and to ensure that our grant program is sustained in perpetuity.

The goal of Service Club of Manatee County is to raise and distribute funding toward the support and well-being of children of Manatee County who are in need of food, shelter, clothing, health services, or educational services. In 2021, Service Club distributed \$140,000 to 35 agencies and programs serving the needs of children in Manatee County.



**Service Club supports children who reside in  
Manatee County by raising and distributing  
funding for the benefit of those who are in  
need of food, shelter, clothing, health  
services, or educational services.**



*Service Club*  
**OF MANATEE COUNTY**

**[manateeserviceclub.com](http://manateeserviceclub.com)**

PO Box 15435, Bradenton, Florida 34280-5435  
[manateeserviceclub@gmail.com](mailto:manateeserviceclub@gmail.com)

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A COPY OF THE OFFICIAL REGISTRATION AND FINANCIAL INFORMATION MAY BE OBTAINED FROM THE DIVISION OF CONSUMER SERVICES BY CALLING TOLL-FREE WITHIN THE STATE, 1-800-HELPFLA (435-7352) OR VIA THE INTERNET AT [WWW.800HELPFLA.COM](http://WWW.800HELPFLA.COM). REGISTRATION DOES NOT IMPLY ENDORSEMENT, APPROVAL, OR RECOMMENDATION BY THE STATE. CH-57230